



United Federation of Doll Clubs, Inc.
Region 10 - Illinois and Wisconsin

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The Kindred Spirits were out in force last month in Washington, D. C. Our region had many volunteers who helped to make this convention remarkable. Jill Kaar-Hanson set up a wonderful special exhibit of Heather Maciak's work while her husband Jerry, along with Lynn and Dave Kublank worked to make the Helper Room successful. Karen and Ray Holich joined the Registration team this year. Maureen Steurer did a magnificent job organizing the Mini-Office. We were represented in the Salesroom by Susan Fosnot, Mary Anne Oldenburg and her daughters, Kelly Paulson and Bambi Gulig and Rick and Fritzi Martinez. There were 50 members of our region present and many of them helped whenever and wherever they were needed.

I am always interested in the numbers that reflect our organization. We have 8,320 members in UFDC of which 1405 are members at large. We have 13 corporate members, 38 library memberships, 11 museum memberships and 150 junior members.

Membership is our primary focus this year. The full board will meet in Kansas City in mid-October for a seminar on membership. If you have suggestions on gaining new members and/or retaining members, please be sure to contact me! If you are one of our clubs who is struggling with this issue, please contact me! While I cannot pull new bodies out of thin air, there are some ideas that might help.

1. If you meet in a public space, such as a library, please make your presence known. Put up a sign before the meeting and on the day of the meeting. Get on the venue's listing

for publication and/or email. Do a display in the foyer and show a variety of dolls.

2. USE social media – facebook, Twitter, Instagram, etc. – to announce your presence in the community.
3. Carry a print copy of Doll News or a tablet with the digital copy to share.
4. Place notices on bulletin boards where possible – Paneras and JoAnns have been good locations for my clubs.
5. Consider a change in your meeting day and time. Week day lunch meetings do not generally attract the people who are working. Consider a Saturday or Sunday meeting or move your meeting to the evening now and again. Your entire club must be notified in advance.
6. Participate in local doll shows, including BJD, miniature and hobby events.
7. Place a notice of your activities in the local paper and on local radio. Most of these offer some free space/time.

There is a Membership Challenge that will be on-going through multiple years. The winning REGION, by percentage of increase, will retain stewardship of the Trophy (a 10" doll by Bev Stoehr) for the year. The challenge consists of:

1. Creating a new club in your region
2. Bringing new members to existing clubs
3. Finding new Members-At-Large
4. MALs finding new members
5. Creating junior collector events

The goal is to increase our membership, introduce new people to our organization and to HAVE FUN!

It is donations that help keep our organization in good financial health. With many thanks for their donations this quarter:

Convention Sponsorships

Betty A. Brown, Frtizi Martinez and Nancy Jo Splitstoser for Salesroom decorations

Nancy Jo Splitstoser – Special Exhibit Case

Adopt A Doll Campaign

Badger State Doll Club

Mrs. Cathy Noone

Building General Fund

Daily Expense Challenge (Pay a Day)

Doll Scholars of S. E. Wisconsin

Lake County Doll Collectors of IL

UFDC Unity Fund

Fireside Doll Workshop of IL – in memoriam of Emiko Kooi

Regional Directors Fund

both in honor of Donnell Wisniewski

Fireside Doll Workshop of IL

Lake County Doll Collectors of IL

Many thanks to all of the above for their generosity.

Please remember that as a 501 C-3 charity, we should also be charitable to ourselves and others. What better way than to donate to an organization that is dedicated to the study, preservation and educational awareness of all dolls?

A great way to begin to downsize your collection is to send your cast aside dolls to UFDC for the Ebay auction. Another area for donations is the new Amazon Smile campaign.

Don't hesitate to select UFDC for your donations.

Regional Travel

As I write this, I am looking forward to my next two visits. At the end of the month I will attend the 25th anniversary celebration of the Chicago West Doll Scholars. Followed shortly afterwards by the 60th anniversary party for the members of the Ill-Wis Antique Doll Club. I am looking forward to two great afternoons of fun!

September 17th will find me closer to home enjoying a day of Sasha fun in Springfield, IL at the Springfield Ceramics and Craft Club from 11:30 to 3:30. We will have a sandwich and salad type of lunch, and the cost, which covers lunch and the rental of the building, would be \$15 to \$20, depending on the cost of the food. This first time out, we will be having a simple get-together, no souvenirs, competitions, or anything else that would be too elaborate. Just bring your favorite Sasha dolls, show up for lunch, and socializing with other Sashaphiles. What we will have is a Sasha display of 1970 Sasha dolls and a couple of round table discussions/demonstrations on Sasha doll care and restringing.

All Sasha-philes are welcome! Please contact Charla McGuire Neal for reservations and information. cmcguire@consolidated.net Home 526-3877 / Cell 820-3877

A bit of business: Club Presidents Please return your **Regional Status Report** to me by Oct 15 or sooner. This is the best way for your RD to have the latest information of the clubs in the region.

Also: We will elect a new RD next year in Orlando, Florida. Join me as we celebrate "A Day in the Life of A Doll" August 2 – 5, 2017.