

# UFDC Region 2-South Newsletter, Summer 2016

Southern California \* Arizona \* Hawaii

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As I approach the end of my first year as regional director for 2 South, I reflect upon what a fantastic and wonderful year it has been. Yes it is a lot of work but it is **SO WORTH IT**. I have visited club after club, attended luncheons and other affairs, and seen so many wonderful collections. This month a club even came by to view my collection. The variety of collections continues to amaze me. I've seen antique and modern collections to drool over. Some members are collectors. So many are crafters. Young and old. Despite our differences we all have this fantastic hobby in common.



**IT'S SUMMER TIME. GREAT TIME TO HAVE FRIENDS  
OVER FOR A SPECIAL TEA PARTY.**

And yet there are so many more people out there who do not know about us. As I do UFDC tables at various doll shows, it amazes me that we are still largely unknown as a national organization. I hope that these tables are helping you all to get new members as we get that information out there.

I get the question so often on how clubs can increase membership. I was recruited many years ago by a lady who saw me in a shop in Brea looking at doll cases. She came up to me and asked if I knew about UFDC. I said I did not. She gave me her club card and invited me to come to a meeting. The rest is history. I distribute my card out to anyone I see who might be interested in dolls and our organization. You can do the same. Has your club considered making business cards? There are online places that you can get those cards. Give them to your members to distribute as you go to malls, antique shops, anyplace where you see someone eyeing dolls. How about advertising your charitable activities in your local newspaper? I know advertising in general costs money but if you can find someone to write an article about your upcoming charities, you can put in a plug about UFDC and your particular club info as an extra. Maybe a "come join us" flyer at your local library. These are just some ideas I have heard out there. I'm sure you have more. Contact me and let know your thoughts.

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Did you all see the 2 South Regional article in the Spring 2016 release Doll News? Brought back wonderful memories for me. Over the last few months, we also had our Potpourri and DollFest mini conferences. Both were so much fun and educational as well. There were sales tables, dolly dialog round tables, a doll competition and a fabulous luncheon at both events. People are already talking about next year.

I would like to present a challenge to all of our region clubs this year. Let's see how many clubs will become sponsors for the "Adopt A Doll" program at the UFDC Doll Museum. With so many museums closing, it is so important for us to continue to support as many as we can. It is only \$100 a year to adopt a doll from any category you choose. Your name or club name will be presented alongside your doll of choice in the museum. Is there some person(s) you would like to honor? How about purchasing a gold leaf that will be permanently mounted on the wall at Headquarters? There are so many small ways we can help our organization stay viable and continue to preserve our hobby for the future. We have 48 clubs in our region. Let's try for 48 clubs having one adopted doll each.

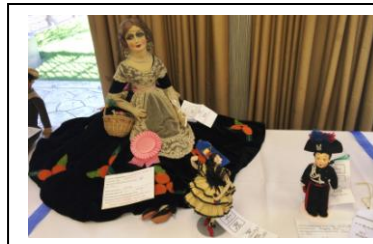
This quarter's club visits have included the *Anaheim Doll Club*, the *Doll Club of Santa Clarita*, *Moppet Doll Club* and *Doll Dreamers of Southern California*. We had a UFDC table at the *Cameo Doll Club Show* and a luncheon sponsored by the *Long Beach Doll Club*. Thank you all for allowing me to visit you. So much fun! These next few months I will be traveling north to the central coast and over to Tucson, Arizona. Now if only I could get over to Hawaii... ah, to dream.

I hope to see all of you who are able to attend the 67<sup>th</sup> *UFDC National Convention* in July at my 2South regional meeting. Even if you are not a club delegate, come on over and say "Hi". For any clubs who may have not had the opportunity, we are still accepting Helper donations. The deadline is June 10th.

**Thank you all for a wonderful year as your Regional Director and I look forward to two more.**

## Club Visits –

I have been busy visiting clubs and having a grand time meeting new dolly friends. Here are a few photos of my activities.



PotPourri  
2016



Best Little Doll Club of Orange  
County "Tonner" Doll Luncheon



Doll Dreamers of Southern  
California



Dollfest  
2016

## UFDC news

### Donations made to UFDC From members and clubs of our Region



#### Building General Fund –

Dolls and Friends Doll Club of AZ  
- In Honor of Ms. Cynthia Jones  
Sandy Kralovetz - In Memory of Ms. Nada Christensen

#### Museum General Fund –

Bustle & Bonnet Doll Club Sandy Kralovetz

#### Museum Adopt A Doll Campaign –

Doll Discovery Club Tucson Doll Guild

#### Regional Directors Fund – In Honor of Ms. Robin Hochteitl

Anaheim Doll Club Tucson Doll Guild

#### UFDC Unity Fund –

RoyC. Davis Michele Wise

#### Convention Banquet Sponsor –

Sandy Kralovetz

#### Convention Competitive Exhibit Table Sponsor –

Darlene Lane	Denise J. Buese
Judy Henry	Karen Rockwell
Kathy S. Stahl	lane Ammann
Marilyn D. Childs	Martha J. Nelson
Sandra A. Ottiger	Svetlana Yanov

#### Convention Special Exhibit Case Sponsor –

Darlene Lane	Denise J. Buese
Heather L. Cullman	Jerrie M. Jorgensen
lane Ammann	Sandy Kralovetz
Sharon Barton-Maggio	

#### Ebay Donations -

Candace Ercoli Ms. Sandra A. Ottiger

**\*\* Donations from our region totaled \$7,932.00 \*\***

### Valley of the Sun Doll Club (UFDC Club) presents their 35th Annual Doll & Teddy Bear Show & Sale.

Saturday, October 1st, 2016 10:00 AM - 3:00 PM  
North Phoenix Baptist Church,  
5757 N. Central Ave. Phoenix, AZ 85012

Admission Adults: \$5; Children: \$2

Donations will benefit the Arizona Doll and Toy Museum  
Contact Harlene Soucy, (480) 831-9081

**Ebay Fundraiser** – One of the most successful fundraising initiatives UFDC has is selling doll-related items via ebay. UFDC is sending out an S.O.S. to members that we are in need of more items to list. Inventory is quite low so if you're doing spring cleaning at your house and un-cover some buried treasures that are in need of a new home, why not send them to UFDC? We'll turn your treasures into cash to help support our organization. You can find the donation form on our website under "Donate to UFDC".

## WHAT'S COMING UP IN OUR REGION?

Jul 27-30 67th Annual UFDC National Convention  
"Kindred Spirits"

Washington, DC  
Website: [Http://Ufdc.Org](http://Ufdc.Org)

Sept 10 Delightful Dolls Of Southern California  
Annual Show & Sale  
San Diego, CA Info: (619) 265-0443

Oct 8 Forever Young Doll Show & Sale  
Pasadena, CA Info: (818) 368-4648

Oct 15 Serendipity Antiques and Collectibles Show  
Arcadia, CA Info: (626) 791-1129 Michael

Do you shop on **amazon.com**? Did you know you can help UFDC just by shopping there? If you go to [smile.amazon.com](http://smile.amazon.com) to do your shopping and designate UFDC as your charity of choice, then .5% of the purchase goes to UFDC. A REALLY easy way to donate just by doing what you normally do.

### NOW HERE IS A REAL TREAT FOR THE MONTH OF OCTOBER....

Spend a memorable day in Pacific Grove celebrating the 25th anniversary of the Carmel Doll & Toy Study Group. Enjoy an exceptional buffet luncheon, drawings, helpers, a special souvenir, and learn about dolls. The doll dialogue format will cover a vast range of subjects including early wooden, French fashion, Bebes, Poulbot, Kestner Daisy, cloth dolls, early English wax dolls, and Lanvin-Huret.

The cost is \$75, check made payable to Carmel Doll & Toy Study Group or by credit card. Send your registration to 213 Forest Ave., Pacific Grove, CA 93950.

Saturday October 15, 2016  
Carmel Doll Shop,  
213 Forest Ave., Pacific Grove, CA 93950  
Doors will open at 9:30 a.m.

### Club Activities – What's going on in your club?

The new "Pink Book" is now available. Make sure your club presidents get their copies to distribute. Let me know if you need help getting these. I will be having lots of UFDC tables this year. Come by and chat with me. Always glad to hear about what is going on in your dolly worlds. **Please let me know about your upcoming events for the next newsletter by August 10th.**

### Regionals outside our region -

Region 6 has their upcoming regional Sept 22 - 24, 2016 in Billings, Montana. For more information, go to their website at [www.region6conference.org](http://www.region6conference.org)